

Zero Waste Services

Reducing costs. Re-thinking trash. Redefining processes.



Can waste be a valuable resource?

Is waste handling just an afterthought, or a key consideration in your ongoing operational efficiency efforts?

How long has it been since you seriously reviewed your waste contracts?

Much ado about...nothing? Zero is a big number in management circles these days: zero defects, zero accidents, zero warranty returns, zero errors – all once thought to be impossible goals. So why not Zero Waste? Well-managed world-class companies everywhere have added Zero Waste to their mantra of “zeros”, and are realizing the financial and societal benefits from doing so.

Zero Waste looks at trash not as waste, but as a resource. With finite amounts of natural resources such as metals, petroleum and timber available, any society that chooses to throw things away is, by definition, unsustainable, according to the Zero Waste philosophy.

Zero Waste, or Darn Close

The Grass Roots Recycling Network defines Zero Waste as diverting 90% or more of a facility's waste products away from landfills, incinerators, or emissions to air and water. Zero Waste goes beyond recycling to address the systemic problems at the root of unsustainable resource consumption and seeks to change the way resources flow through our society.

And Zero Waste initiatives are not simply motivated by environmental concern. Some companies, including Wal-Mart, Toyota, and Hewlett-Packard are also discovering that they can save money – lots of it - by reducing waste. Interface Carpet, has saved more than \$90 million and diverted 90 percent of its waste through innovations like carpet tiles, biodegradable products, and recycling old carpet material.

Sustainnovation Consulting is your clear choice for Zero Waste expertise

A Sustainnovation Consulting Zero Waste program saves you money, reduces energy use, and quickly improves environmental impact

Sustainnovation Consulting provides Zero Waste services to help companies reduce both their operating costs and environmental impacts while instituting socially responsible policies.

We'll start by evaluating your waste stream and existing waste handling policies and procedures:

- Review your waste hauling and recycling contracts and recommend alternatives with terms more favorable to you
- Assess what actually comprises your waste stream and explore potential opportunities for additional recycling, diversion, and elimination

We'll establish objectives for a Zero Waste strategy:

- Provide innovative incentives to eliminate waste and focus on reuse
- Adopt producer responsibility and procurement policies
- Support expanding infrastructure needed to achieve Zero Waste (e.g., more reuse, recycling and composting services, and development of new Resource Recovery internal sites).

Benefits for your business:

The benefits of meeting Zero Waste objectives include:

- Additional waste reduction and diversion opportunities
- Opportunities for more efficient resource use and avoided disposal costs
- Opportunities for potential cost savings from diversion strategies
- Strong connections between waste and materials management, as well as energy and climate change policies
- Training and educational seminars in support of strategy implementation

We invite you to explore your business with us.

For more information on education for sustainability please contact us at:
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