

Sustainability Reporting and Compliance

Global compliance = more competitive....even if you're local



Do you sell to global markets, or do you supply parts for products that are? Are you in danger of being shut out of customers who deal internationally?

Do you know how to comply with increasing mandatory and voluntary reporting and labeling standards?

Can you tell your sustainability story to put you in the best light, without distortion or “greenwashing”?

The world is flat...and you're a part of it.

Business and trade today takes place in an increasingly globalized “flat” world. Even small companies that think they serve a strictly local or regional customer base can find themselves shut out of customers that sell their products internationally.

Why? Because global compliance and reporting requirements often require brand-owning companies to assure environmental and social compliance of every supplier – down to the lowest level of the supply chain.

But the laws and standards are myriad: REACh, RoHS, EuP, ISO....confusing, conflicting, and even contradictory requirements.

That's why we're here to help.

Extended Producer Responsibility

Whereas the first generation of environmental legislation concentrated on air and water emissions from where products are *made*, EPR laws focus on the *products themselves*. Today, many classes of products sold in the EU, Japan, China, and elsewhere must be recyclable and substantially free of toxics. And, *producing companies must organize and finance their products' post-consumer end-of-life recycling*.

Social Responsibility Reporting is

another new requirement of many large company procurement policies, as well as the focus of NGO's and advocacy groups, investor groups, and even consumers themselves who study and report on company governance and policies.

Sustainnovation Consulting is your clear choice for Social Responsibility reporting and EPR compliance

At Sustainnovation Consulting we start with your business as it is...

- Evaluate your existing business context: your goals and challenges, company culture, products and services, markets, competition, and resources.
- Evaluate the state of your industry and its compliance and reporting norms – now and for the future
- Determine the current state of your enterprise in terms of your own metrics and the perceptions of management and staff.

...then concentrate on reporting

- Assess your entire product line for global compliance requirements with Product Stewardship laws and standards
- Recommend potential software tools for reporting requirements
- Build and guide the project plan
- Determine appropriate performance metrics
- Monitor and guide the effort – from the broad vision to the nitty-gritty tactical specifics
- Educate your staff on sustainability generally, your specific compliance requirements, and your plan

Affiliations:

- Green Roundtable
- NEXUS
- Warner-Babcock Institute (Green Chemistry)
- Beyond Benign
- Zero Emissions Research & Initiatives (ZERI) Foundation
- Open Circle Innovations
- Co-op America
- 1% for the Planet
- Sustainable Business Network
- Sustainable Step New England

For more information on reporting and compliance services and to plan your project, please contact us:

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