

## Sustainability Education Services

*Making Sustainability Part Of Your Organizational DNA*



**Is sustainability seen as consistent with good business? Or is your organization stuck in a 'profit versus the environment' mindset?**

**Is sustainability – or 'green' – a strategic goal for your organization?**

**Is sustainability understood by all staff, in all functions, at all levels?**

***Leading organizations are adopting sustainability – vigorously.*** With continued global economic and population expansion, the rising demand for diminishing resources has put enormous pressure on the planet – a fact that has strongly resonated with the general population, government leaders, and businesses.

As a result, the necessity for a clear understanding of working models for sustainability and new business processes for adapting to a changing environment have become more crucial for the private sector. From reducing greenhouse gases to global product compliance, to go or not to "go green" is no longer an option.

***But what is sustainability, really?*** Like many new trends in business, sustainability sounds like the 'management buzzword du jour', a warm-and-fuzzy concept that sounds good to stockholders and features well in image ads. In fact, however, sustainability is firmly rooted in technology and management science. Top firms are increasing productivity, reducing costs, improving employee morale and reducing turnover, raising customer loyalty, and differentiating themselves in the marketplace.

***Properly implemented, a sustainability program will add to your financial bottom line.*** A key step is educating your staff throughout the sustainability journey.

# Sustainnovation Consulting is your clear choice to raise awareness and train staff on sustainability and everything 'green'

## ***Sustainnovation Consulting education workshops are based on 3.8 billion years of R&D***

Nature has developed a sophisticated organization of ecosystems and species that are interconnected and interdependent, collaborating to continue the life cycle. Our approach to business is the same. Instead of the standard model of linear, silo-based thinking, we adopt a systems perspective, in which different operations feed one another and 'waste' is an obsolete concept. The goal is to help businesses acquire the tools they need to be successful in a dynamic and changing climate.

Our workshops draw from:

- The Natural Step (TNS) Framework
- Zero Emissions Research & Initiatives (ZERI) method
- Biomimicry
- Green Chemistry
- System Dynamics
- Nature's 100 Best
- Entrepreneurial design and innovation

## ***Educational Workshop Objectives***

- Provide executive management with sustainability as a core strategy to integrate within their existing business model and contribute to profit
- Support management with best practices for business modeling
- Stimulate innovation within the organization across all functions
- Create a framework for dialogue within the company regarding adoption of sustainable practices

## ***Benefits for your business:***

Educational services will help to raise awareness, increase employee interaction and participation, and stimulate cross-departmental collaboration and innovation. The underlying benefits include cost savings, reduced environmental impact, improved brand equity, and socially responsible efforts within the local community.

Sustainnovation Consulting, a firm that helps businesses assess, design, and implement sustainability to realize financial, environmental and socially responsible benefits, provides educational services to stimulate the adoption and implementation of sustainable practices across the organization.

**We invite you to explore your business with us.**

**For more information on education for sustainability please contact us at:  
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